



Yoon, John

Senior Advisor / BNI Korea CEO

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Yoon John graduated with a degree in Business Administration from the Seoul National University, worked at Samsung C&T, and received a J.D. from Vanderbilt Law School in the United States. Upon graduation from law school, he worked as a Wall Street lawyer at the New York office of Shearman & Sterling LLP, one of the top ten law firms in the U.S., and advised leading Japanese and Korean companies such as Japan Airlines, NEC, and Hanaro Telecom at the Tokyo office of Paul, Weiss, Wharton & Garrison LLP, another the top U.S. law firm.

Mr. Yoon transformed himself into a self-development coach following his passion, educating lawyers from Japan and other countries as a Human Development manager at the Tokyo office of the world's leading law firm, Baker & McKenzie, and served as a CEO of BNI Korea, the world's largest business networking and referral organization. Mr. Yoon can advise on HR, coaching, leadership, and various business development through networking for global companies and startups.

Education

Seoul National University, B.A. in Business Administration
1998

Sungkyunkwan University Ph. D. in Eastern philosophy
2019

Vanderbilt Law School, J.D.
2022

Experience

Samsung C&T
1999

Associate, Shearman & Sterling (New York)
2002-2005

Associate, Paul, Weiss, Wharton & Garrison LLP
2005-2007



Human Resource Development Manager, Baker & McKenzie
2005-2012

Adjunct Professor of Coaching MBA, Department of Business
Administration, Kookmin University
2013-2015

CEO, BNI Korea
2012-Present

Senior Advisor, D LG Law Group
2020-Present

Qualifications

Admitted to bar, New York
2003

Expertise

Human Resources, Leadership, Coaching, Collaboration, Networking

Languages

Korean, English, Japanese