



# Cho, Won H.

Partner

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Cho, Won H. is a founding member and partner at D'LIGHT, where he focuses on technology M&A, ICT & new technologies, entertainment and start-up & venture capital. Recently, he is actively advising clients in blockchain industry.

As an experienced patent lawyer with extensive commercial transactional experience in various specialty industries including entertainment, ICT and healthcare, Mr. Cho is uniquely positioned to advise clients in a wide range of complex IP, corporate and regulatory matters. He started his career as an associate at Bae, Kim & Lee LLC ("BKL") and went on to serve as a partner of the firm leading BKL's prominent intellectual property and technology transaction practices, spanning a total of 16 years. Mr. Cho also worked on secondment at Ropes & Gray (New York) in 2014 in the firm's Intellectual Property division. He has earned a reputation at home and abroad as an exceptional multi-disciplinary lawyer with deep and extensive career experience representing local corporations, multi-national companies, government agencies and non-profit organizations.

Mr. Cho is now an adjunct professor at KAIST-MIP (Master of Intellectual Property) and serves in leadership roles at various local and state organizations, including the Korea Fair Trade Commission Advisory Committee, Korean Intellectual Property Office, US Korea Law Foundation, Korea Licensing Executive Society, and Korea Association of Entertainment Law, among others. Mr. Cho holds a B.A. from Seoul National University and received a LL.M. from University of Texas.

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## Education

Seoul National University, B.A.  
1994

Judicial Research and Training Institute of the Supreme Court of Korea  
2000

University of Texas, School of Law, LL.M.  
2007

## Experience

Partner, Bae, Kim & Lee LLC  
2001-2017

Legal Counsel, Culture Industry Legal Support Center of the Korea Culture Content Agency;  
2006-2008

Committee Member, Korean Federation of Science and Technology Societies  
Committee Member, Presidential Council on Intellectual Property  
2011-2013

Director, Korea Licensing Executives Society  
Committee Member, Korea Fair Trade Commission Advisory Committee on Enforcement of Industrial Property Rights  
2011-2014

Committee Member, Korean Intellectual Property Office, Industrial Property Rights Dispute Resolution Committee  
2013-2017

Adjunct Professor, KAIST, Intellectual Property Graduate School  
2013-present

Secondee Partner, Ropes & Gray LLP (New York)  
2014

Director, Korean Association of Entertainment Law  
2015-present

Director, Korea Licensing Executives Society  
2017-2018

Committee Member, Human Rights Committee for the Disabled of Korea National Human Rights Committee  
2017-2019

Partner, DLG Law Group  
2017-present

Committee Member, Reader's Rights Committee of Hankookilbo  
2017-2018

Legal Counsel, The Korea Blockchain Enterprise Promotion Association (KBEPA)  
2018

Committee Member, Disability Discrimination Coordination Committee of Korea National Human Rights Committee  
2018-2019

External member, Abuse Cases Judgment Committee of Seoul Human Rights Center for the Disabled  
2018-2020

Committee Member, Korea Association of Research Institute Technology Transfer (KARIT)  
2019-2020

Committee Member, Dental Medicare Business Incubation Center of Seoul National University  
2019-2021

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## Qualifications

Admitted to bar, Korea  
2000

Admitted to patent bar, Korea  
2024

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## Practice Areas

Pharmaceutical/Biotechnology/Healthcare

Web3/Blockchain

Finance/Fintech

Contents/Media

Mobility/Logistics

General corporate/M&A

Intellectual Property

Litigation

Startup/VC

Privacy/Data

VC/PE

ESG

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## Languages

Korean, English